

Global General Insurance Industry - Forecast, Opportunities & Trends 2015-2020

Description: General insurance is basically any insurance that is not life insurance. General insurance can cover insurance of property against burglary, fire, theft. It can cover legal liabilities. General insurance can also be in the form of personal insurance that covers health, travel and accidents. Motor insurance, marine insurance, travel insurance, all these forms of insurance fall under the category of general insurance.

The global general insurance industry has been growing at a healthy rate in recent years, with growth expected to remain significantly strong in the coming years. While 2015 was a low point for the global general insurance industry, the global industry witnessed a rise in profit during 2016. Lesser natural disasters along with a growing focus on cost savings led to an increase in profits for the general insurance industry in 2016. Insurers also continued to maintain their cost discipline as the expense ratio of the industry decreased marginally in 2016.

The report Global General Insurance Industry - Forecast, Opportunities & Trends 2015-2020 analyzes the global general insurance industry.

The report covers the following:

- An industry definition.
- Analysis of the global insurance industry through an industry overview, industry growth analysis and an industry segmentation through industry segments as well as a geographic segmentation. We also include an analysis of the global market share.
- Analysis of the global general insurance industry through an industry overview, industry growth analysis and an industry segmentation through industry segments as well as a geographic segmentation. We also include an analysis of the global market share.
- Analysis of the global general insurance industry through a Porter's Five Forces analysis. The analysis looks at buyer power, supplier power, competitive rivalry, threat of new entrants and threat of substitutes.
- Key general insurance markets analyzed in the report include Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Mexico, Netherlands, Russia, South Africa, South Korea, Singapore, Spain, Turkey, United Kingdom and the United States. The report analyzes a total of 20 insurance markets.
- Forecast of the global general insurance industry up to 2020.
- Analysis of 75 major general insurance players through a company analysis, financial analysis and a SWOT analysis. Major companies analyzed include the Allianz Group, AXA, Assicurazioni Generali, MetLife, Berkshire Hathaway and many others around the world.

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